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Intramuros, Manila

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BUSINESS PLAN

MARKETING MANAGEMENT

Azur, J. P., Gregorio, P. M. T., Lagapa, J. G. M., Las, A. R., Orsini, L. B., Salaya, J. R. C. (2017). *Felicitous scent*. Manila: Colegio de San Juan de Letran. **(BP TP 983 .A997 2017) T6311**

Baun, J. C., Berbos, E. R., Magay, W., Melgar, G., Pacheco, A. (2017). *Pao ganern*. Manila: Colegio de San Juan de Letran. **(BP TX 691 .B349 2017) T3608**

Cargullo, M. M. D., Gonzales, L. C., Nabayra, A. R. G., Nambatac, R. B. C., Ordonez, A. D. A., Vitug, K. A. G. (2017). *Mozza shots*. Manila: Colegio de San Juan de Letran. **(BP TX 770 .P58 .C276 2017) T6314**

Chan, C. C. N., Espulgar, P. A. V., Singh, D., Tolentino, D. S. A., Yumul, J. C. H. (2017). *Shrimpy boat*. Manila: Colegio de San Juan de Letran. **(BP TX 750.5 .C454 2017) T6312**

Dela Cruz, J. D.H., Dinglasan, A. C., Ducalang, R. A., Moaje, J. G. O., Peregrino, M. L. G., Rona, R. C. A. (2017). *Pasta Manila*. Manila: Colegio de San Juan de Letran. **(BP TX 809 .D332 2017) T6310**

Garcia, P. M., Imperio, O. B., Penaloza, B. J., Chavez, J. A., Quiroga, L. A. (2017). *Bunyuelos de fruta*. Manila: Colegio de San Juan de Letran. **(BP TX 770 .G216) T6309**

Iturralde, D. N. T., Jastiva, R. R., Patani, K. A. L., Perez, H. B., Sibayan, J. V., Villardo, K. R. M. (2017). *Twisted churro*. Manila: Colegio de San Juan de Letran. **(BP TX 769 .I91 2017) T6313**

Lara, V. A., Reyes, G. Z., Sabando, M. D., Olivar, C., Vallejo, C. J. (2017). *Anacardium sweets*. Manila: Colegio de San Juan de Letran. **(BP TX 771 .L318 2017) T6307**

FINANCIAL MANAGEMENT

Abao, J. J., Arceleta, F., Basister, P. J. C., Destura, L. P. (2017). *Squeezies*. Manila: Colegio de San Juan de Letran. **(BP TX 815 .A117 2017) T6316**

Almeniana, A. K., Castro, M. A. C., Claridades, A.V., Manalo, P. A. M., Sy, J. C. (2017). *Basic x*. Manila: Colegio de San Juan de Letran. **(BP TT 675 .A448 2017) T6318**

- Almoguerra, K. K., Bagatcholon, V., Buenaflor, I., Ramos, A. (2017). *Profumo catch the fever*. Manila: Colegio de San Juan de Letran. **(BP TP 983 .A451 2017) T6321**
- Ambas, N. K. B., Centeno, J. M. D., Salvador, M. F. C., Sombillo, H. S. (2017). *Blending taste*. Manila: Colegio de San Juan de Letran. **(BP TX 840 .A491 2017) T6328**
- Anesco, C., Basmayor, R. M., Gaza, M., Lozano, R., Sace, P. J. (2017). *Sip n' pick*. Manila: Colegio de San Juan de Letran. **(BP TX 803 .P8 .A579 2017) T6320**
- Araza, G. P., Dela Cruz, S. F., Mejia, V. C. S., Mejino, A. C., Ondis, J. L. D. (2017). *DIY exploding box*. Manila: Colegio de San Juan de Letran. **(BP TH 4816 .A66 3 2017) T6322**
- Cortez, P. M., Genoso, A., Labrador, Y. M., Ramos, A. B., Sulit, S. M. (2017). *Alphabet pillows*. Manila: Colegio de San Juan de Letran. **(BP TT 410 .C828 2017) T6315**
- Dizon, J. N. T. (2017). *El Kalyente*. Manila: Colegio de San Juan de Letran. **(BP TX 836 .D622 2017) T6323**
- Ferrer, M. J., Mercado, J., Mernilo, R. M., Quiachon, C., Suarez, C. (2017). *Vivir sandals*. Manila: Colegio de San Juan de Letran. **(BP TS 1020 .F385 2017) T6319**
- Mauleon, R. R. C., Olidana, A. K. P., Orina, J. G. P., Soldevilla, K. J. D., Tinoy, D. B. (2017). *Cupcake heaven*. Manila: Colegio de San Juan de Letran. **(BP TX 771 .M449 2017) T6317**
- Medina, V. E., Nino, R. R., Tojino, J. R., Villocero, H. A. M. (2017). *That stick*. Manila: Colegio de San Juan de Letran. **(BP TX 803 .P8 .M491 2017) T6327**
- Nepomuceno, J. T., Orsolino, L. J. P. J., Sabarre, M. J. G. (2017). *Shake knights*. Manila: Colegio de San Juan de Letran. **(BP TX 840 .N441 2017) T6326**
- Ortiz, J. M. O., Nicdao, E. A., Jalani, A. S. (2017). *Chick-in*. Manila: Colegio de San Juan de Letran. **(BP TX 750.5 .O77 2017) T6324**

MARKETING MANAGEMENT – OPERATIONS MANAGEMENT

- Bautista, M. J. V., Dela Pena, J. C. D., Unico, H. B. (2017). *Frapparazzi*. Manila: Colegio de San Juan de Letran. **(BP TX 840 .B352 2017) T6325**

THESES

FOOD TECHNOLOGY

- Abecilla, A. J., Clemente, A. M. P. (2017). *Effectivity of chitosan coating on the post-harvest quality of mango (*mangifera indica* L.)*. Manila: Colegio de San Juan de Letran. **(Thesis TP 248.65 .C55 .A138 2017) T6333**
- Azcueta, Q. J. F., Reantaso, E. A. F. (2017). *Utilization of lima bean (*phaseolus lunatus* L.) milk extract in the development of soft tofu*. Manila: Colegio de San Juan de Letran. **(Thesis TX 814.5 .T63 .A992 2017) T6331**

Chua, R. P., Navarro, E. A. G. (2017). *Development, characterization and acceptability of Sabungai (Gynura nepalensis D. C.) ready-to-drink herbal tea*. Manila: Colegio de San Juan de Letran. **(Thesis TX 817 .T3 .C559 2017) T6332**

Ligutan, R. J. B., Pulad, D. P. D. (2017). *Development of hard candy from pineapple (ananas comosus) core extract*. Manila: Colegio de San Juan de Letran. **(Thesis QR 64.5 .L727 2017) T6334**

Maat, D. A. H., Ventura, A. I. M. (2017). *Development of orange sweet potato (ipomoea batatas lam) into ketchup*. Manila: Colegio de San Juan de Letran. **(Thesis SB 211 .S9 .M111 2017) T6330**

Ramirez, C.D.C., Singian, I. C. (2017). *Development of spray-dried kamias (averrhoa bilimbi linn) extract*. Manila: Colegio de San Juan de Letran. **(Thesis QK 99 .P6 .R173 2017) T6329**

IMRAD

HUMAN RESOURCE DEVELOPMENT MANAGEMENT

Agbayani, C. M. A., Candidato, A. C. (2017). *Reward system and its effect on employee motivation in the BPO industry*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5549.5 .I5 .A264 2017) T6345, T6346**

Base, J. D., Serdena, B. N. D.G. (2017). *Work life balance, job satisfaction and employees' perceived job performance in the BPO industry*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5549.5 .J63 .B299 2017) T6335, T6336**

Calimoso, F. E., Lacerna, M. I. (2017). *Virtual training : effects on the productivity of employees in the food industry*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5549.5 .T7 .C153 2017) T6349, T6350**

David, M. L. D., Lozano, M. A. S. (2017). *Effects of job rotation on employee motivation and job performance of nurses employed in private hospitals*. Manila: Colegio de San Juan de Letran. **(Imrad RT 89 .D249 2017) T6339, T6340**

Damaso, G. J. A., Tagle, J. R. B. (2017). *The effects of the work environment to the job satisfaction and job performance of employees from a food manufacturing company*. Manila: Colegio de San Juan de Letran. **(Imrad HD 7260 .D155 2017) T6343, T6344**

Marcos, L. N. M., Pena IV, S. C. P. (2017). *The impact of workplace training to employees motivation and turnover intent in the rank file level*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5549.5 .T7 .M321 2017) T6341, T6342**

Rara, M. D. G., Romero, A. R. (2017). *Leadership style and organizational culture; determinants of job satisfaction in a Business Process Outsourcing (BPO) industry*. Manila: Colegio de San Juan de Letran. **(Imrad HD 57.7 .R221 2017) T6351, T6352**

Rodriguez, M. L. F., Santos, C. K. B. (2017). *Effects of gender inequality on the organizational climate and work performance of employees in The Manila Hotel*. Manila: Colegio de San Juan de Letran. **(Imrad HD 6060 .R696 2017) T6337, T6338**

Rosalejos, M. R. A. J., Tacderas, A. A. Y. (2017). *Benefits package and its effect on organizational commitment and job performance among employees of call center companies*. Manila: Colegio de San Juan de Letran. **(Imrad HF 5549.5 .R58 .R788 2017) T6347, T6348**

ECONOMICS

Gawaran, R. B. C. (2017). *Implications of energy conservation practices and benefits of different energy-efficiency and renewable energy choices : the case of Las Pinas City residential sector*. Manila: Colegio de San Juan de Letran. **(Imrad TJ 808 .G284 2017) T6354, T6355**

Joseph, A. B. S. (2017). *Effects of the selected socio-economic and energy indicators to the green house gas emissions : the Philippine experience from 1990-2015*. Manila: Colegio de San Juan de Letran. **(Imrad QC 981.8 .C5 .J83 2017) T6353**

BP – 22 titles; 22 volumes

Theses – 6 titles; 6 volumes

Imrad – 11 titles; 21 volumes

TOTAL: 39 titles; 49 volumes

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